900 Convention Center Blvd New Orleans, LA 70130 (855)477-8756



## **Christmas in the District**

**Times/Dates:** Lights 5pm - 10pm nightly, December 1 – January 1. Check <u>Christmasinthedistrict.com</u> for event times. Location: Convention Center Boulevard, New Orleans, LA

"New Orleans Christmas in the District" is an annual holiday-themed event celebrating the culture and history of New Orleans. The event, which runs throughout the month of December, features a series of holiday-themed large-scale light displays down Convention Center Blvd., climaxing at the Convention Center's new pedestrian plaza.

The highlight of the display resides at the main entrance to the New Orleans Ernest N. Morial Convention Center where a light show consisting of digitally animated lighting effects synchronized to music will entertain visitors. The display includes a unique digital Christmas tree, thousands of channels of lights that dance to the music and strobe lights that will surprise and delight visitors at just the right moments during the show.

## This year's event will feature:

- Twelve Days of New Orleans Christmas (new feature indoors in The Great Hall);
- Holiday light displays along Convention Center Boulevard with over 70 lighted trees;
- Corporate Christmas Tree Display (new feature indoors in The Great Hall);
- Convention Center façade festooned with animated lights synchronized to music;
- Winter Wonderland featuring kids zone with inflatables and craft stations (new feature indoors in The Great Hall);
- Elf In The District contest;
- Santa Paws Parade and contest;
- Light up the District contest.

New Orleans Christmas in the District begins December 1, and runs nightly through January 1, and is free and open to the public. The event complements the annual "Christmas New Orleans Style" celebration, and will continue to evolve annually.