



Ascension Parish
6967 Highway 22
Sorrento, LA 70778
225-675-6550
visitlasweetspot.com



Throughout the year, you'll find a long and lively list of [festivals and events](#). Follow us on our social media platforms and sign up for our E-Newsletter at <https://visitlasweetspot.com/> to keep you up to date.

Here are just a few sweet events happening in 2024:

[Krewe of Ascension Mambo Parade](#)

Celebrate Mardi Gras in Ascension Parish! Mambo with the Krewe of Ascension on February 3, 2024 in Gonzales!

The Parade Route Begins on Irma Blvd. and ends at the corner of Hwy 44 Hwy 30 in Gonzales

[Rock the Country Music Festival](#)

Let's Rock the Country on April 5-6! Featuring Kid Rock, Jason Aldean, Hank Williams, Jr, Koe Wetzel, Travis Tritt, Big & Rich, Gretchen Wilson, Uncle Kracker and more!
Lamar Dixon Expo Center
9039 S St. Landry Avenue
Gonzales, LA 70737

[Jambalaya Festival](#)

The famous Jambalaya Festival is held in Gonzales on Memorial Day Weekend in **May**. It is a family-friendly event where delicious jambalaya is served throughout the weekend. If the savory tastes of Louisiana's most famous dish aren't enough, you'll have plenty of time to dance to live music, try your luck at carnival games, and find arts and crafts to take back home.

219 S. Irma Boulevard
Gonzales, LA 70737

[Boucherie & Balloon Festival](#)

Join us October 18-20 for a weekend of fun! From hot air balloons to jambalaya and cracklin' cookoffs, live music and plenty of shopping, we've got festivities you and the family won't want to miss.

9690 Airline Hwy
Sorrento, LA 70778

[Merry Market](#)

Shop until you drop at Merry Market in Gonzales. Find all of your gift needs including home décor, jewelry, accessories, clothing, and more at the Spring or Fall Market.

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